

**Lake Tahoe Non-Motorized Boating
Public Outreach and Community Engagement
DRAFT**

Desired Outcomes

- ❖ To build public awareness, involvement, and investment in the collaborative effort.
- ❖ To identify, clarify, and better understand major interests and issues relative to non-motorized boating.
- ❖ To facilitate targeted feedback on the user survey, facilities and management assessment.
- ❖ To communicate work group recommendations to a broad audience.

Partner Outreach & Engagement

Fall/Winter 2007 and ongoing

Working Group

- Interview key partners, identify major issues, and develop a working group of public and private partners that reflect major interests (public recreation agencies, public land owners & managers, private property owners, Washoe, and environmental, recreational, and business).
- Develop a collaborative framework and facilitate working group involvement (ongoing).

Public Outreach and Community Engagement

Summer/Fall 2008

User Survey.

This effort will collect information on existing non-motorized boating use, demographics, and general interests and issues. It will also serve as a forum for outreach and public awareness building.

- Develop and administer a user survey targeting paddlers throughout the Lake Tahoe Basin.

Public Outreach and Community Engagement, *more* *Summer/Fall 2008*

Listening Sessions.

This phase of outreach will build from the targeted interviews completed during Fall 2007, broadening the input to include more community members.

- Develop a format for facilitated dialogue with targeted stakeholders. Identify working group participants to lead and support outreach efforts.
- Develop outreach tools including a power point presentation for meeting use and for broader access on the web.
- Identify key stakeholders and host a series of listening sessions to build awareness of the working group effort and to build understanding of key stakeholder interests, issues, and concerns. Targeted forums to include listening sessions with:
 - ✚ Motorized boaters (2 meetings, summer): North Shore (representatives from Meeks Bay Yacht Club, Tahoe City Yacht Club, Recreational Boating Association of California); South Shore (representatives of Tahoe Windjammers Yacht Club, South Lake Tahoe Yacht Club, Tahoe Keys Marina)
 - ✚ Lakefront and second home owners (2 meetings, summer): North Shore and South Shore (representatives from Lakefront Property Owners Association, homeowner's associations, and realtor associations)
 - ✚ Business associations(2 meetings, Fall): North Shore (representatives from North Lake Tahoe Resort Association, Incline Village Chamber of Commerce, North Lake Tahoe Chamber of Commerce, North Tahoe Business Association, Tahoe City Downtown Association, West Shore Association); South Shore (representatives from Lake Tahoe South Shore Chamber of Commerce, South Tahoe Chamber of Commerce, South Lake Tahoe Lodging Association)
 - ✚ Public recreation providers (1 meeting, Fall): All lakefront public recreation providers in the Lake Tahoe Basin (representatives from City of South Lake Tahoe, IVGID, TCPUD, NTPUD, concessionaires for USFS property at Round Hill Pines, Zephyr Cove, Camp Richardson, Meeks Bay)
 - ✚ Paddlers (1 meeting, Fall): Hold as part of September 6 South Shore paddle event
 - ✚ General Public (1 meeting, Fall): General forum open to the public to capture issues not included in other groups.

Public Outreach & Community Engagement

Community Workshops

Winter 2009

This series of workshops will be designed to solicit targeted feedback relative to specific issues, challenges, and opportunities identified through the user survey, partner and community outreach, and facilities and management assessment. This feedback will be integrated into working group discussions, helping shape facility and management recommendations (shared facility and management objectives and implementation strategies).

- Plan and host a series of community workshops. Develop a format and schedule. Identify venues.

Management & Facilities Assessment & Recommendations: Communicating Results

Spring 2009

Define communication needs and develop strategies to communicate directions and recommendations of the work group. This will likely include a simplified summary or other outreach product suitable for broad distribution/posting on the web site.

- Define communications products, format, and venues.
- Produce and "distribute" final products.
- Assess need and interest in ongoing partner engagement (and potential forums) for continued dialogue and problem solving.